

# Maximizing ROI: The Impact of iTRACS DCIM on Resource Utilization and Operational Costs

#### **OPTIMIZED RESOURCE UTILIZATION**

iTRACS provides a holistic view of your data center assets, including servers, switches, and cooling systems. By understanding resource utilization patterns, you can allocate capacity more efficiently.

• Stranded capacity (unused power or space) is identified and reclaimed. Instead of investing in new hardware, you can maximize existing resources, saving on capital expenditures.

# **ENERGY EFFICIENCY**

- iTRACS helps you fine-tune cooling and power distribution. By preventing overcooling and optimizing airflow, you reduce energy consumption.
- Lower energy bills translate directly into cost savings. Additionally, energy-efficient practices contribute to environmental sustainability.

#### **PREDICTIVE MAINTENANCE**

- iTRACS can help you proactively monitor equipment health. Early detection of issues could prevent unexpected failures and costly downtime.
- Regular maintenance schedules can be optimized, reducing the need for emergency repairs and minimizing operational disruptions.

#### **REDUCED TRAVEL COSTS**

- With iTRACS, you can manage your data center remotely. No need for frequent on-site visits by IT staff.
- Reduced travel expenses lead to direct cost savings. Employees can focus on critical tasks without spending time commuting.

# ACCURATE ASSET MANAGEMENT

- iTRACS maintains an up-to-date inventory of assets. Accurate information prevents unnecessary purchases and allows efficient resource allocation.
- Avoid buying redundant equipment or overlooking underutilized assets, resulting in financial efficiency.

# **IMPROVED DECISION-MAKING**

- iTRACS provides real-time insights into data center performance. Customizable reports help you make informed decisions.
- Whether it's optimizing server placement, adjusting cooling settings, or planning expansions, data-driven choices lead to cost-effective outcomes.

# **RISK MITIGATION**

- By monitoring critical systems, iTRACS can help minimize the risk of unplanned outages. Downtime can be extremely costly in terms of lost productivity and revenue.
- Providing high availability and reliability that directly impacts the bottom line.

### SECURITY

- iTRACS allows granular control over who can access the data center physically or virtually.
- By centralizing management, it minimizes the need for multiple employees to directly interact with equipment.
- Authorized personnel can perform tasks remotely, reducing the risk of accidental damage or disruptions.
- Fewer employees accessing the data center means tighter security, streamlined operations, and potential cost savings.

In summary, iTRACS DCIM software streamlines operations, enhances visibility, and empowers efficient decision-making. The resulting cost savings extend beyond immediate financial gains to long-term operational excellence.

COMMSCOPE.COM Visit our website or contact your local CommScope representative for more information

© 2024 CommScope, LLC. All rights reserved. CommScope and the CommScope logo are registered trademarks of CommScope and/or its affiliates in the U.S. and other countries. For additional trademark information, see https://www.commscope.com/trademarks. All product names, trademarks and registered trademarks are property of their respective owners